



HOLLYWOOD INTERNATIONAL

F I L M M A K E R

好 莱 坞 国 际 电 影 人



MEL GIBSON

ON UNBREAKABLE SPIRIT/
AIR STRIKE

COVER STORY

米老鼠吃了小狐狸

世界各国电影分级制度

十亿级电影俱乐部

BIG CHANGES IN CHINA

*THE FILM FESTIVAL OF
THE FUTURE*

COMIC-CON 2018 REPORT

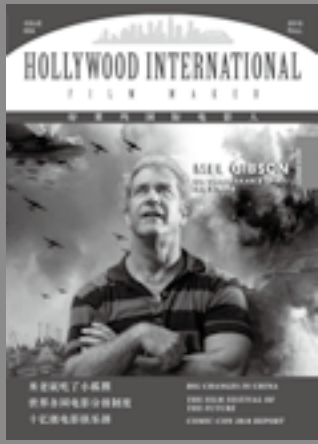


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BACK COVER STORY

The Making of Unbreakable Spirit/ Air Strike 32

The background of the entire page is a movie poster for 'Unbreakable Spirit'. It features a collage of faces: Mel Gibson in the foreground wearing sunglasses, a man in a military cap behind him, and two other people to the right. The bottom of the poster shows a biplane flying over a city in flames.

Mel Gibson

on Unbreakable Spirit/ Air Strike

Hollywood icon Mel Gibson brought all his years of movie-making experience to help make new war film *Unbreakable Spirit* explosive and unforgettable for audiences.

The Oscar winner was hired as a consultant on the Chinese action drama due to his expertise in what works best for battle scenes, pacing and plot.

Gibson was on the Shanghai set advising the moviemakers how to bring all the essential moments to the final cut of the film about Japanese bombings of a Chinese city at the start of World War II.

Impressed by the team he was working with, Mel said: "I saw a huge epic film being created by a large group of people with many different talents. It's kind of a world class outfit."

An Oscar winning director for *Braveheart* in 1995 and an Oscar nominee again for his most recent directorial effort, 2016's *Hacksaw Ridge*, he knows how to deliver intensity and drama amid all the bombing and bloodshed.

He had another Hollywood legend for company on the *Unbreakable Spirit* set as fellow superstar Bruce Willis acts in the film as a US fighter pilot who volunteers to help the Chinese people defend themselves from the Japanese raids.

The new movie, which will be retitled *Air Strike* in the US, was directed by Xiao Feng, whom Gibson described as, "Very strong, very calm, very capable and working to his full potential to make a great film."

—By Sandro Monetti

A FILM BY XIAO FENG
UNBREAKABLE SPIRIT





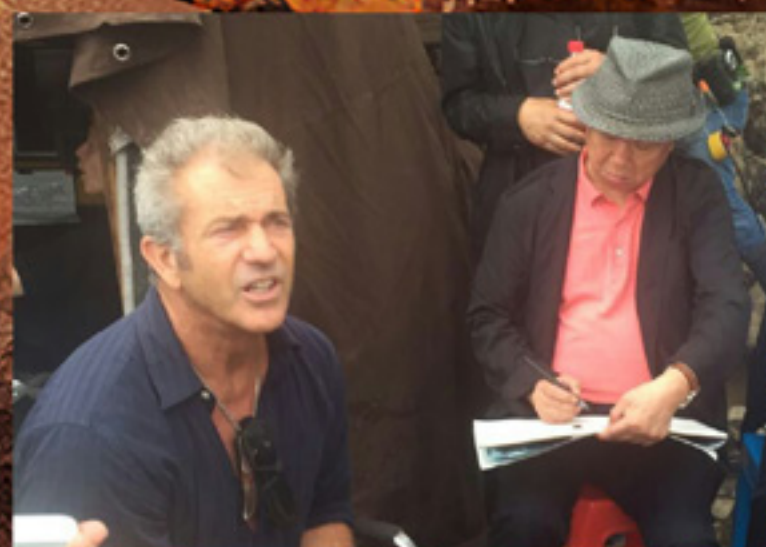
Mel Gibson consulted closely with the "world class" production team.





大轟炸

UNBREAKABLE SPIRIT



Hollywood International Film Exchange New Releases

HiFex 2018年Q3新动态

Hollywood International Film Exchange (HiFex) is a company that focuses on film investment, exchange, acquisition, IP development, film production, distribution, education and film festivals. It has a strong network between China and Hollywood. The review below shows HiFex activity during Q3 of 2018.

好莱坞国际电影交易中心（HiFex）是一家位于美国好莱坞的，集电影投资，交流，买卖；IP开发；电影制作，发行；影视教育和电影节于一体的公司。HiFex在中国和好莱坞有着强大的联系。以下内容是HiFex公司2018年第三季度电影相关最新动态。

大轰炸 UNBREAKABLE SPIRIT/ AIR STRIKE

Hollywood International Film Exchange (HIFEX), as a subsidiary company of Fairfax Entertainment Group,

Hollywood International Film Exchange (HiFex) has taken on its biggest project to date with this explosive wartime drama, handling global

sales and distribution for the film which opens worldwide on October 26 2018. The company also worked on recruitment of international talent, dubbing and various other areas to prepare this thrilling project for release.



YE LIU BRUCE WILLIS WEI FAN WILLIAM CHAN WITH SU MA NICHOLAS TSE AND ADRIEN BRODY



THEY
FOUGHT
WORLD WAR II'S
GREATEST
BATTLE.

A FILM BY XIAO FENG

UNBREAKABLE SPIRIT

INSPIRED BY TRUE EVENTS

LIONSGATE FILMS GRINDSTONE ENTERTAINMENT GROUP CHINA FILM CO., LTD. ORIGIN FILMS (BEIJING) INVESTMENT CO., LTD.

SHANGHAI NANGUO FILM CO., LTD. and HOLLYWOOD INTERNATIONAL FILM EXCHANGE Present "UNBREAKABLE SPIRIT"

Produced by PEIKANG LA JIJUN FU ZHONGLIN REN BUTING YANG Producer HAIYANG JIANG Consultant MEL GIBSON Special Consultant QIANQUAN LI

Executive Producer JIMMY JIANG US Co-Producers KIMBERLEY KATES STEPHEN ECKELBERRY Screenplay by PING CHEN Line Producer DING WANG Production Designer HUAQING MAO

Starring BRUCE WILLIS YE LIU SEUNG-HEON SONG WILLIAM CHAN WEI FAN GANG WU SU MA YONGLI CHE

YUANZHENG FENG NING CHANG and ADRIEN BRODY NICHOLAS TSE and RUMER WILLIS

Cinematography Consultant VILMOS ZSIGMOND Director of Photography SHU YANG 3D Post Production Supervisor VINCENT E. TOTO Sound Supervisor WU JIANG

巴比龙

PAPILLON

Papillon is a thrilling prison escape movie made with the help of investment from HiFex, which has the Chinese distribution rights. It is a remake of a classic 1973 Hollywood movie of the same name and this action packed new version could well become a classic in its own right.

**CHARLIE
HUNNAM**

**RAMI
MALEK**

PAPILLON

THE GREATEST ESCAPE ADVENTURE EVER TOLD

虎胆追凶

DEATH WISH

'Death Wish'
to Get China
Theatrical Release
(EXCLUSIVE)

Hollywood icon Bruce Willis plays a vigilante in this tough action movie from MGM which has already been a hit in America. HiFex, a subsidiary of Fairfax Entertainment will handle the Greater China distribution rights and has worked tirelessly on censorship and regulation clearances to prepare the film for release there.

TaiWan:
Release date: 2018.6.1
Total box office:
TWD: 10,812 million
Hong Kong:
Release date: 2018.6.14

Total box office:
HK: 2,864,311 million

Bruce Willis' "Death Wish" remake will get a theatrical release in China later this month. Both director Eli Roth and Willis have large followings in China.

The vigilante thriller, which revisits the 1974 cult classic, will hit Chinese screens on Sept. 21, MGM has confirmed. The release will be channeled by Fairfax Entertainment and handled locally by China Film Group, the state-owned distributor that handles the majority of Hollywood import titles.

The movie was released in North America on March 2, grossing \$34.1 million. Its international performance to date has been more marginal. The \$1.85 million earned in France is its highest overseas score to date.

Chinese audiences, however, have frequently embraced action films featuring older U.S. stars. "Mission: Impossible – Fallout" is currently riding high at the Chinese box office with a first-week gross of \$106 million.

China controls the number and nature of foreign movies that can get theatrical play. It operates separate quota regimes for those that will be released on revenue-sharing terms and those that are imported on a flat-fee basis. So far, no release has been approved for "Crazy Rich Asians."

China's censors have an inconsistent policy about on-screen violence, cutting some films while leaving others intact, despite all movies being cleared for audiences of all ages. Local movie ticketing websites point to a run time of 107 minutes, suggesting few major cuts. The film had a 106-minute run time in the U.S.

—From Variety
by Patrick Frater
September 6, 2018 10:40AM



Mouse Gobbles Up Fox

Disney has bought Fox in a blockbuster deal worth \$71.3 billion. The acquisition includes Fox's film and TV studios, entertainment cable networks and its international assets.

Disney raised its original offer in order to see off a rival bid from entertainment giant Comcast to win the prize, which makes it an even more formidable force in the film world.

The movie franchises which Disney now takes control of include Alien, Planet of the Apes, Independence Day and Predator. Superhero characters X-Men and Deadpool can now be returned to Disney unit Marvel. But the biggest film franchise prize is box office mega-hit Avatar—especially with Avatar sequels on the way.

As well as boosting box office prospects, the deal gives Disney a better chance in Oscar races as it inherits Fox Searchlight, which has been

behind three of the last five best picture winners, 12 Years a Slave, Birdman and The Shape of Water.

It also consolidates the US media landscape where five companies now own close to 90 per cent of all American movies and TV.

The strategy behind the purchase was to make Disney more competitive with Netflix, Amazon and other online rivals, by expanding its library of shows and movies. As part of the deal, Fox shareholders will receive shares in Disney.

In his time as Disney CEO, Bob Iger has expanded the entertainment empire buying the Star Wars, Pixar and Marvel franchises, leaving rival studios struggling to compete.

—By Sandro Monetti

米老鼠吃了小狐狸

2018好莱坞电影节大变更，迪士尼用713亿美金收购福克斯影业





**Avatar & X-Men
franchises part
of the deal**





Meet the New Editor

Multi-award winning journalist Sandro Monetti has been appointed editor-in-chief of Hollywood International Filmmaker Magazine.

An experienced entertainment reporter who has worked for many of the biggest media organizations in the world, he can currently be seen on CNN International as an expert on the movie business.

Also a longtime contributor to the BBC, Sandro has co-hosted BBC radio's live coverage of the Oscars for the past five years.

He was previously managing editor of the Los Angeles Business Journal and has written two bestselling books, biographies of movie stars Mickey Rourke and Colin Firth.

An Englishman living in Los Angeles, Sandro is a member of the board of directors of the British Academy of Film and Television Arts L.A.

Excited by his new position, Sandro says, "It's a privilege and an opportunity. I want our magazine to inform, inspire and entertain moviemakers right around the world and become a special part of their lives."





New Theory on Bruce Lee Death

The mystery of how Bruce Lee died may have finally been solved.

What caused the martial arts superstar to suddenly drop dead aged 32 when seemingly in peak physical condition has been a puzzle for years.

But an exhaustively researched new book makes the case that Lee's own vanity may have played a part in his death.

Author Matthew Polly writes in "Bruce Lee: A Life" that the "Enter the Dragon" star decided to have his sweat glands removed from his armpits because he didn't like to be seen dripping in sweat in his movies.

But on July 20 1973, the hottest day of that year, he got overheated and the high temperatures killed him, according to Polly.



The author writes in his book, "Without those sweat glands, his body was less able to dissipate heat." Overheating is the main killer of athletes in the summer months.

A Hong Kong inquest into the death of Lee was short on specifics and left fans with more questions than answers. The coroner returned a verdict of misadventure which means the death was accidental but likely caused by a deliberate action taken by the deceased.

But this book may well have settled the debate over the last moments of the international movie icon.

—By Sandro Monetti



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DOWNTON ABBEY: THE MOVIE

Downton Abbey is returning to the screen as a movie—largely thanks to its popularity in China.

Universal Pictures International will distribute the film in 2019 having seen huge global box office potential in continuing the adventures of the aristocratic characters.

The British TV series was watched by 160 million citizens in China with its stories of wealth and success proving aspirational to the country's growing middle class.

Chinese Premier Li Keqiang is among the show's fans and his country is the world's fastest growing market for Downton Abbey style British butlers.

The show—which stopped filming in 2015—was also popular in 150 other countries making the decision to bring it back as a movie an easy one.

Series creator Julian Fellowes has written the script, Brian Percival, who directed the very first episode, will be behind the camera for the film and most of the major cast members are returning to their roles.

Downton Abbey ran for six seasons, becoming the most watched drama ever on America's PBS channel and receiving 69 Emmy nominations, the most ever for a non-U.S. show.

—By Sandro Monetti



British Academy Recruits Foreign Talents

The next generation of international moviemaking talent is being steered and supported through Hollywood by the British Academy of Film and Television Arts Los Angeles.

BAFTA LA has selected some of the best emerging talents in the industry for its Newcomers program which helps their career development by giving them a range of networking, educational and mentoring opportunities.

Recognizing that the entertainment industry is global, the producers, writers, directors, actors and the rest in the British Academy's group don't have to be British—they just have to be talented and full of potential.

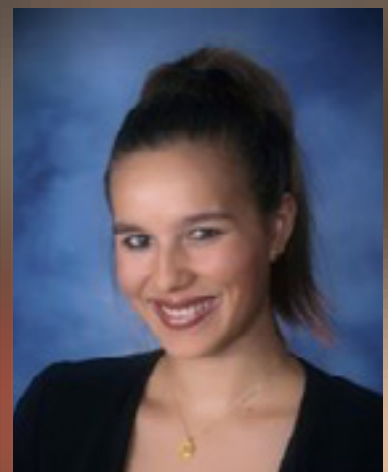
The latest recruits include international members from Australia, Poland, South Africa, Israel, South Korea, France, Turkey and Hong Kong.

Newcomer Wan-Yi Sweeting, who is half Chinese and half British, said, "Through this program I've already met so many filmmakers and executives that have helped me expand my professional network and helped me feel closer to my goal of being an entertainment industry bridge between Asia and the West."

Film producer Kevin Lamb, whose credits include Oscar nominated drama *Marshall*, said, "New talent is the lifeblood of the industry and it's wonderful that BAFTA is championing these rising stars."



Some of the emerging talents in the Newcomers program are pictured on this page-remember these faces as there could be future superstars in the group.



WINNERS & LOSERS

**Two Billion Dollar Club:
Box Office Blockbusters**
十亿级电影俱乐部

WINNERS



阿凡达 Avatar (2009)

James Cameron's "Avatar" is sitting pretty as the highest-grossing movie of all time. With more than \$2.7 billion in box office revenue, it's miles ahead of other films on the list.

全球票房：27.88亿美元

投入预算：2.37亿美元

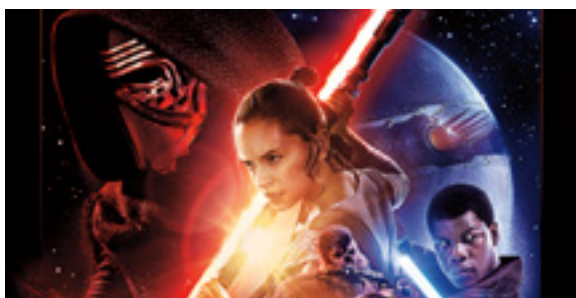


泰坦尼克号 Titanic (1997)

Two decades later, James Cameron's "Titanic" is still untouchable at its number two spot for box-office records.

全球票房：21.87亿美元

投入预算：2亿美元



星球大战7：原力觉醒

Star Wars: The Force Awakens (2015)

The seventh movie in the "Star Wars" franchise raced past "Jurassic World" when box-office numbers tallied \$1 billion after only 12 days.

全球票房：20.68亿美元

投入预算：2.45亿美元



复仇者联盟3：无限战争

Avengers: Infinity War (2018)

The third "Avengers" film broke the all-time world record with a \$630 million opening weekend, proving the Marvel Cinematic Universe franchise is stronger than ever.

全球票房：20.46亿美元

投入预算：2.5亿美元

LOSERS



星球大战外传：游侠索罗

Solo: A Star Wars Story (2018)

The Star Wars prequel's troubled production, which saw its production costs balloon to nearly \$300 million, performed well below expectations when it opened in late May.

全球票房：3.689亿美元

投入预算：2.75亿美元



阿修罗 Asura (2018)

With a budget of \$100 million, the creators of fantasy epic Asura billed it as a "a triumph that the entire world will adore for years to come".

全球票房：4984万人民币

投入预算：7.5亿人民币



时间的皱折 A Wrinkle in Time (2018)

Disney-produced film's problems go much deeper and are part of a larger trend of young adult adaptations having a difficult time finding an audience.

全球票房：1.326亿美元

投入预算：1亿美元



湮灭 Annihilation (2018)

Another significant misfire for Paramount, Annihilation's failure only further demonstrates how difficult it sometimes is for heady, big-budget science fiction to find box office success.

全球票房：4290万美元

投入预算：5500万美元



环太平洋：雷霆再起

Pacific Rim: Uprising (2018)

The fact that Pacific Rim Uprising even exists is rather surprising, as the original film was a box office failure in North America and only managed to recoup its costs thanks to a strong showing overseas, particularly in China.

全球票房：2.9亿美元

投入预算：1.5亿美元



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Comic-Con 2018 Report

Forget Cannes, Sundance and the rest, San Diego Comic-Con has become the most influential marketplace for moviemakers to showcase their new films.

The biggest entertainment convention in America, the four-day annual event in California draws 135,000 fans-many dressed as their favorite movie characters-3,000 journalists and billions of media impressions.

Hollywood's biggest stars and industry executives go there to promote their upcoming releases with trailers, panels and parties which serve to spread the word around the world.

Highlights at this year's event included a first look at upcoming superhero blockbusters like Aquaman, Godzilla sequel King of the Monsters and the Transformers spin-off film Bumblebee.





Stars in attendance included Johnny Depp, (above) Nicole Kidman, Tom Hardy, Gal Gadot, Bruce Willis and Samuel L Jackson.

Hollywood International Filmmaker Magazine was there too at the center of the action with our own Sandro Monetti moderating panels and interviewing the stars.

Comic-Con started out in 1970 as a celebration of comic books in a San Diego hotel basement but has grown each year as Hollywood takes more and more of an interest and can now be legitimately be called one of the biggest events in the world.



> INFINITY FILM FESTIVAL

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LIGHT FIELD TECHNOLOGY

SCENE-BUILDING USING A.I.



BEVERLY HILLS

THE FILM FESTIVAL OF THE FUTURE

The world's most modern film festival will focus on the newest technology available to moviemakers.

The idea behind the Infinity Film Festival, coming to Beverly Hills, California, in November 2018 is to bring story tellers together with Silicon Valley and Silicon Beach tech pioneers.

Technology being showcased and rewarded at the event includes artificial intelligence, LED screens, volumetric capture, projection mapping and blockchain.

With the aim of bridging classic Hollywood with new possibilities, the festival opens with a hi-tech restoration of Paramount's "War of the Worlds," which won the Oscar for best special effects in 1953 but which now looks better than ever.

The mayor of Beverly Hills, Julian Gold, said: "The history of our city is intertwined with the history of filmed entertainment. This innovative festival will celebrate the next generation in filmmaking."

Entertainment technology titans Mark Lieber, Nick Urbom and Roy Taylor co-founded the Nov 1-4 festival which will feature screenings and programming at locations throughout Beverly Hills.

—By Sandro Monetti

NOVEMBER 1-4 2018





How Special Effects Wizards Created The Rock's Most Amazing Stunt

The most spectacular stunt sequence in any movie this year is surely Dwayne “The Rock” Johnson’s death-defying leap from a crane into a burning building in action film “Skyscraper.”

Credit for pulling off the amazing scene goes to veteran special effects house Industrial Light and Magic (ILM).

ILM, which was founded in 1975 by George Lucas and is now owned by Disney, has a long tradition of spectacular visual effects from the Star Wars movies to the Harry Potter and Jurassic Park films. But this staggering jump in Skyscraper ranks among its best work.

The California company’s tech wizards put the sequence together like a digital jigsaw puzzle. They blended filmed footage of the Hong

Kong skyline with a CGI created tall building engulfed in flames and added shots from a sound stage of Johnson making the leap, on wires, off a specially built crane.

It all looks seamless in the final cut and really appears like The Rock’s character is jumping into the building, 100 floors off the ground, to try and save his endangered family inside.

Skyscraper has earned more than \$250 million at the global box office—proving particularly popular in China—and everyone who sees it leaves talking about that unforgettable leap sequence.

—By Sandro Monetti

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BIG CHANGES IN CHINA

Big changes have been made at the top of the Chinese film industry to regulate the way movies are produced, distributed, exhibited, censored, imported and exported.

A new body has been created to oversee all of those aspects as China seeks a tighter grip over its booming film business.

The restructuring has seen movie policy put under the direct control of the Communist Party and the decision appears to reflect the huge impact film has on Chinese citizens. A statement on China Film's website describes the "especially important role of cinema in propagating ideas and in cultural entertainment."

The Chinese film industry has had a dynamic rise over the last decade with box office numbers surging thanks to a combination of factors including economic growth, a rising middle class, a boom in movie theater construction and a widening of the quota for foreign films.

National box office earnings hit \$8.6 billion in 2017, compared to \$11 billion in the North American market.

China is currently the world's second largest film market and could overtake the United States for the number one spot as soon as 2020.

In the first quarter of 2018, China's box office revenues were the highest in the world, totaling 20.2 billion yuan (\$3.17 billion) while North America's total in the same time period was \$2.85 billion.

Home grown films like Wolf Warrior 2 and Hello Mr Billionaire have been huge hits in the Middle Kingdom as have American imports like Avengers: Infinity War

The shift to party oversight will determine how the film industry in China develops in future as issues of censorship, quotas, co-production and content will all be tackled in expected new regulations.

For now, it all remains to be seen just how the new system will differ from the current way of doing things.



国家电影局

A WORLD OF DIFFERENCE

世界各国电影分级制度

Censorship Rules by Continent

Asia



In China, people generally don't get to see movies with excessive amounts of violent content, bad language and nudity—all that gets cut by the censor.



R: Restricted—Viewing is not permitted for those under 18.
PG-12: Parental guidance 12—Viewing is not permitted for children under 12.
P: Protected—Children under 6 years old are not allowed to view. Children aged at least 6 but less than 12 require guidance of accompanying parents, teachers, or adult relatives or friends to view.
G: General audiences—General audiences are able to view.



Level I-All Ages.
Level II-A-Parental Guidance A
Level II-B-Parental Guidance B
Level III-18+ or Adults Only.



G-All Ages.
PG12-Not for anyone under 12. Unless there with a Parent.
R15+-No one under 15 is allowed to see this film.
R18+-No one under 18 is allowed to see this film.



All : This rating is for programming that is appropriate for all ages.
svg 12: Ages under 12 are prohibited from watching this program/film.
svg 15: Ages under 15 are prohibited from watching this program/film.
svg 19: Ages under 19 are prohibited from watching this program/film

America



G & PG are family films for all ages.
PG-13 is not recommend for children under 13, unless with parents.
R is restricted for children under 17, must have parental guidance.
NC-17 is adults only.(18+)



AA-Informative-only rating: Specially suited for the interests of children under 7.
A-Informative-only rating: General Audience, suited for all audience.
B-Informative-only rating: For children 12 or over. Parental guidance suggested.
B-15Informative-only rating: For ages 15 or over.
C-Restrictive rating: For adults over 18, high degree of violence, explicit sex, drug use and addictive content.
D-Restrictive rating: Adult-only movies.



ATP: Suitable for all ages.

13: Suitable for ages 13 or over

16: Suitable for ages 16 or over

18: Suitable for ages 18 or over

X: Pornographic movie.



G-General Audience-Suitable for all ages.

PG-Parental guidance advised. There is no age restriction but some material may not be suitable for all children.

14A-14 Accompaniment-Persons under 14 years of age must be accompanied by an adult.

18A-18 Accompaniment-Persons under 18 years of age must be accompanied by an adult. R

A-Adult-Admittance restricted to people 18 years of age or older.

Europe



U=Universal-All Ages Admitted

PG=Parental Guidance

12=12+ Only

15=15+ Only

18=18+ Only



U: valid for all audiences.

12=12+ Only

16=16+ Only

18=18+ Only



FSK 0: no age restriction

FSK: no children under 6 years admitted

FSK 12: children 12 or older admitted, children between 6 and 11 only when accompanied by parent or legal guardian

FSK 16: ages 16 or older admitted

FSK 18: "no youth admitted", only adults.



AL-Suitable for all ages

6-Not recommended for children younger than 6

9-Not recommended for children younger than 9

12-Not recommended for children younger than 12 years

16-Not suitable for children younger than 16 years



All-Suitable for all audiences

7-Suitable for audiences 7 and over

13-Suitable for audiences 13 and over

18-Suitable for audiences 18 and over

Oceania



E-Exempt from classification

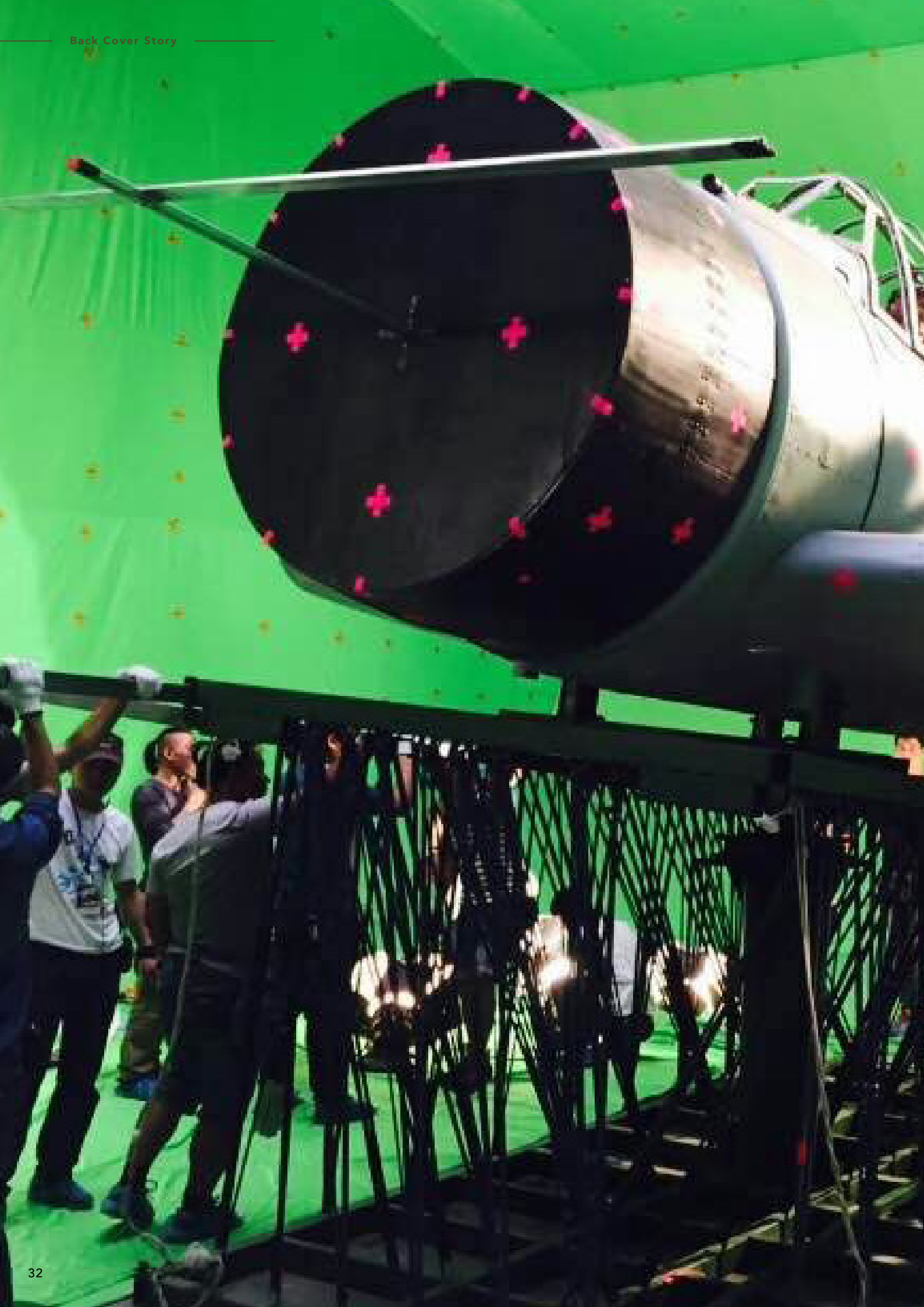
G-General

PG-Parental guidance recommended

M-Recommended for mature audiences

MA15+-Not suitable for persons under 15

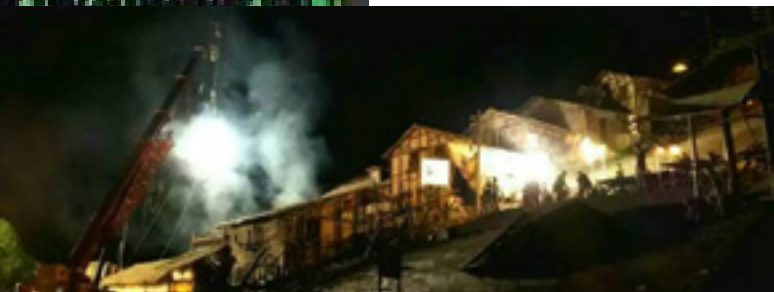
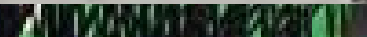
R18+-Restricted to adults 18 years and over

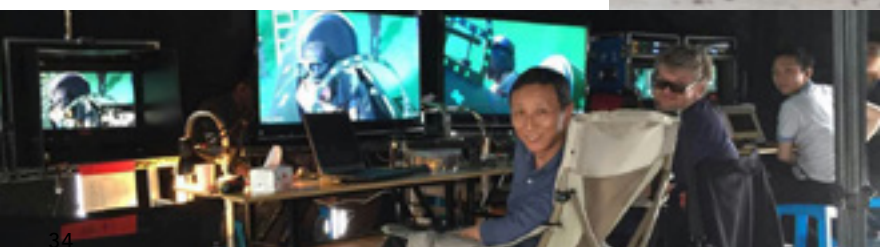
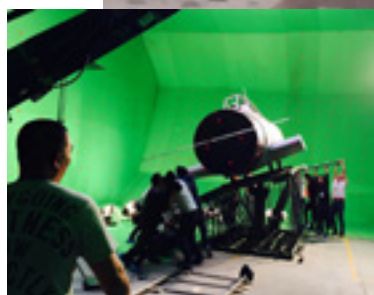
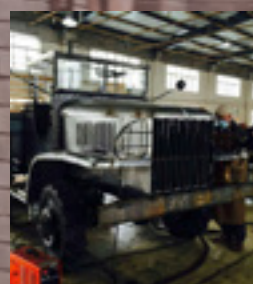
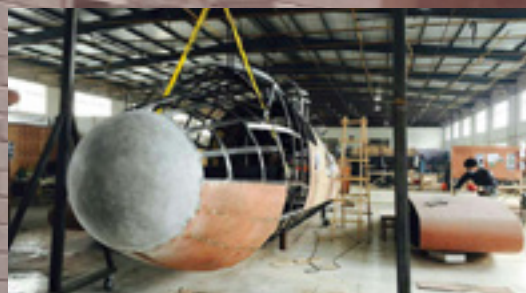


大轰炸

Unbreakable Spirit/ Air Strike

Behind the scences











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office@hollywoodifex.com

UNBREAKABLE SPIRIT

萧锋 导演作品
A XIAO FENG FILM

October 26, 2018

Why are the flowers so blood-red? Countless Martyrs Have Died Here.

大毒枭