



HOLLYWOOD INTERNATIONAL

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QIANKUAN LI & GUIYUN XIAO
**China's
Filmmaking
Couple**

CHINA V. HOLLYWOOD

*WHO'S THE BEST
JAMES BOND?*

*TOP TEN
CHRISTMAS MOVIES*

*GODDESSES OF THE
GALAXY*

*DISNEY THEME PARK
EXPANSION*

*TECHNOLOGY
BREAKTHROUGHS*

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China's Filmmaking Couple

Qiankuan Li & Guiyun Xiao

李前宽与肖桂云

Husband and wife moviemaking teams are a very rare thing but Chinese couple Qiankuan Li and Guiyun Xiao have been working together for many years creating emotional, powerful and memorable films.

The couple met as students at Beijing Film Academy's Department of Fine Arts and Directing and have been partners in life and on movies ever since graduating.

Some of the acclaimed films they have made together as co-directors include *The Star and the Sea*, a drama about the impoverished childhood of Chinese composer Xiang Xinghai, who was known in China as "The People's Composer," and *The Birth of New China*, about the foundation of The People's Republic of China.

Their movies are often about matters of national pride and China is very proud of the duo, who have both have been given senior positions in the Chinese film industry. Xiao sits on China's National Film Censorship Board and Li is Honorary Chairman of the China Film Association and Chief Consultant of the China Film Foundation.

For his latest project, Li worked solo, taking on the role of art director on new wartime drama *Unbreakable Spirit* (released in the US as *Air Strike*). He brought all his experience of storytelling and spectacular design to the project, which stars Bruce Willis and Adrien Brody.

Li and Xiao continue to be an inspiration to moviemakers everywhere and movie fans eagerly await the veteran couple's next projects.





2016 US 美國好萊塢國際金影獎 HOLLYWOOD International Golden Film Award

- ★ GFA Fashion Night
金影獎 時尚之夜
- ★ GFA Awards Ceremony
金影獎 頒獎盛典
- ★ GFA Q&A
金影獎 電影論壇
- ★ GFA Screening
金影獎 電影巡展



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The National Arts and Entertainment Journalism Award is the first major trophy won by Hollywood International Filmmaker Magazine—and it's the most prestigious honor in showbiz journalism. That's because the awards are voted for a distinguished panel of judges representing some of the biggest media outlets in the world. The ceremony is organized by the Los Angeles Press Club whose president Chris Palmeri said, "For those who think entertainment journalism is all fluff, celebrity profiles and gossip, take a look at our winners."

BIG WINNERS— OUR MAGAZINE JOINS THE ELITE



Hollywood International Filmmaker Magazine, which launched in 2017, is the flagship publication of Hollywood International Film Exchange, the film division of Fairfax Entertainment Group (established 2010). The quarterly magazine, based in Los Angeles, has a focus on Hollywood and China but a global outlook with a mission to inform, inspire and entertain moviemakers all around the world. This award win, beating longer established rivals including Variety, Entertainment Weekly and the Los Angeles Times, propels the magazine firmly into the media big time.

E9. HEADLINE

Katie Hasty, *Entertainment Weekly*, "Nautical by Nature"
Sandro Monetti, *Hollywood International Filmmaker Magazine*, "Mouse Gobbles Up Fox"
Danielle Parenteau-Decker, *Los Angeles Times*, "Straight outta Asia"
Gerry Smith and Rob Golum, *Bloomberg News*, "What's a Seven-Letter Word for Money at the Times? Puzzles"
Kristopher Tapley, *Variety*, "¡Si Se Puede!"

LOS ANGELES PRESS CLUB

LAPressClub.org

We Are The Champions

Hollywood International Filmmaker Magazine has won a first-place trophy at America's most prestigious entertainment journalism awards.

Editor-in-Chief Sandro Monetti picked up the prize in the front of the cream of the media industry at a gala ceremony held at LA's Biltmore Hotel.

He finished ahead of nominees from Variety, Entertainment Weekly, Bloomberg News and the Los Angeles Times in his category at the 11th annual National Arts and Entertainment Journalism Awards.

The win was for the Headline of the Year, describing the Walt Disney Company's purchase of 20th Century Fox assets with "Mouse Gobbles Up Fox." The judges called it: "Both clever and literally accurate. An attention grabber. The definition of a good headline."

Staged by the Los Angeles Press Club, an organization with over a hundred years of history, the star-studded ceremony honored the best showbiz reporting of 2018 and featured a record number of entries.



Hollywood International Film Exchange New Releases

HiFex 2018年Q5新动态

Hollywood International Film Exchange (HiFex) is a company that focuses on film investment, exchange, acquisition, IP development, film production, distribution, education and film festivals. It provides a strong bridge between China and Hollywood. One of its upcoming projects is car action film, Overspeed.

好莱坞国际电影交易中心（HiFex）是一家位于美国好莱坞的，集电影投资，交流，买卖；IP开发；电影制作，发行；影视教育和电影节于一体的公司。HiFex在中国和好莱坞有着强大的联系，他们其中一个正在进行的电影企划案是飞车动作片《生死极速》。

OVERSPEED

生死极速

In the aftermath of a massive earthquake in Tibet, a Formula One racing champion makes a dangerous journey through a ravaged city to deliver life-saving medical supplies to a children's hospital.

JURASSIC PET

侏罗纪宠物

An adventurous teenager summons the courage to help a friendly dinosaur to escape from the clutches of a mad scientist that wants to use him for experiments.



Greeting From Big Screen Entertainment Group



Kimberley Kates

Greetings from Big Screen Entertainment Group (BSEG). As CEO of Big Screen for the last 12 years, I'm very excited about our work in the last year and our cooperation with Hollywood International Film Exchange (HiFex).

Big Screen is looking forward to an even more expansive and successful 2019 with several exciting feature film projects in development for production: THIS GETS RUFF and SANTA'S REAL as well as the female aviation drama AVENGER FIELD for a major streaming service.

In addition, BSEG has partnered up with Hu Entertainment and Action Films who has an output deal with Original Films (FAST & FURIOUS) to produce two new feature films, FASTBACK and PUSHKIN MUST DIE.

Olivia DeLaurentis

Olivia DeLaurentis will direct and star in a new comedy film to be produced and distributed by Big Screen Entertainment Group.

She is also the writer of the movie, which is called This Gets Ruff, and follows a former child star forced to confront her past.

BSEG's Kimberley Kates, who will produce, said: "We are really excited to work with Olivia. She's smart, funny and extremely talented. Her writing is fresh and hilarious."

Production begins in March 2019.



Julien and Decaillion Known as the Deka Brothers



Visionary filmmakers Julien and Ben Decaillion have been developing Santa's Real.

Santa's Real is set to become a festive favorite for years to come. It's an action adventure with three best friends going on a fantastical journey. (<http://dekabrothers.com/>)



Snow White Adventures in China

Snow White

Also in development from Big Screen Entertainment Group are two family films with magical elements.

Snow White Adventures in China shows the classic character in a way you've never seen before. The film is a fast-paced fairytale with Asian influences, action elements and a thrilling quest.



Here Come The Goddesses of the Galaxy

Female directors are suddenly taking over the superhero universe.

Comic-book blockbusters have been a boys' club for so long but that's all changing in 2019.

Marvel has hired Anna Boden as co-director of its next superhero film, Captain Marvel.

Meanwhile DC has Ava DuVernay helming The New Gods and Christina Hodson behind the camera on Birds of Prey.

The success of Wonder Women, the first female directed superhero film in 22 years —has played a big part in the change. Patty Jenkins who directed that DC success is back in the director's chair for its sequel.

But so too has social media pressure by fans to increase the hiring of female directors. Stars speaking up has also had a huge impact.

In her best actress Oscar acceptance speech, Frances McDormand called on Hollywood to do better when it came to the hiring of women. And Suicide Squad star Margot Robbie insisted she would only play Harley Quinn again if a female director was hired—she will get that chance in spin-off movie Birds of Prey.

Kimberley Kates, CEO of Big Screen Entertainment, applauds the move to hire more female directors for blockbuster movies. She says, "I think the #Me Too and #TimesUp movement has played a big part in this overdue development too.

"Women are natural leaders and society—including Hollywood—is finally giving them the chance to show that."

—Sandro Monetti

A FANTASTIC BEAST



Chinese mythology inspired the most memorable creature in new movie Fantastic Beasts: The Crimes of Grindelwald.

Creator J.K. Rowling has admitted the Zouwu was based on a monstrously large scraggly and fanged character from ancient Chinese text.

In the movie, the enormous fierce feline terrifies everyone except Eddie Redmayne's lead character Newt Scamander, who controls it with a cute cat toy.

The destructive but delightful Zouwu has been a huge hit with audiences around the world but looked very familiar to moviegoers in China who have grown up with it as part of the country's mythology.

While posters for the film in most territories have focused on the characters, the Chinese promotional campaign has been based firmly on the beasts—with the Zouwu front and center.

Eddie Redmayne and Jude Law were among the stars of the wizarding film who flew to Beijing to attend its Chinese premiere.



Yes We Cannes:

Young Filmmakers win trip to Cannes Festival

The Cannes Film Festival is the most glamorous event on the international movie calendar and four young directors from California will have their work shown at the 2019 edition.

That's because all four have won places in the festival's prestigious Emerging Filmmaker Showcase which, since 1997, has introduced the next generation of elite filmmakers to the global movie community.

Short films made by Hanna Kim, David Freid, Susie Singer Carter and Amanda Renee Knox will all be screened there after they won US qualifying event, KCET's Fine Cut Film Festival.

Kim's film, Raccoon and the Light, has marked her out as a name to watch in the animation world but all four winning the trip to France will receive a huge boost to their film careers due to the prestige and network opportunities that come with being part of the Cannes event.

—Sandro Monetti



好萊塢國際快報

HOLLYWOOD INTERNATIONAL EXPRESS

Hollywoodiexpress.com features breaking entertainment news, box office results, film and TV production, industry updates, especially China-Hollywood news and stories. It also has English Version and Chinese Version right now.



BORN TO BE WILDE

Any moviemaker wanting to get their dream project made can take inspiration from the story of Rupert Everett.

The British actor, best known for roles in My Best Friend's Wedding and Shakespeare in Love, fought for 10 years to play his idol, writer Oscar Wilde, in a film.

"I wanted to get my acting career back on track and felt solid about the film I wanted to make," explained Rupert, who wrote the script himself, called it The Happy Prince, and started shopping the project to investors.

He played Wilde on stage for 18 months to prove he could pull off the part and persuaded actor friends like Colin Firth to agree to be in the movie—if it was ever made.

Despite many setbacks along the way, he never gave up and got there in the end, finding the financing, recruiting an impressive cast, directing the film himself and seeing the The Happy Prince released in late 2018, winning many great reviews.

Now he's been nominated for best actor at the British Independent Film Awards for his performance in the film and Rupert couldn't be happier.

Sometimes dreams do come true.

—Sandro Monetti





Who's The Best James Bond?

It's an argument that has divided movie fans for decades...who's the best James Bond?

The debate was finally settled at a special event in Hollywood where an audience of film fans cast their votes after hearing arguments for all six of the 007s.

While Daniel Craig, Roger Moore, Pierce Brosnan, Timothy Dalton and George Lazenby all had their supporters, it was decided that nobody does it better than original Bond Sean Connery with the final vote emphatically in his favor.

Hollywood International Filmmaker Magazine editor-in-chief Sandro Monetti hosted the debate at a sold-out Arena Cinelounge and welcomed guests from the world of 007 who each made a case for their favorite Bond.

Backing the winner was actor Harry Von Gorkum (pictured far left with Sandro), who once auditioned for the role of Bond himself, losing out to Pierce Brosnan, and he praised Connery's toughness, walk, style, acting and charisma.

Connery, who is now 88 and retired from acting, played James Bond seven times between 1962 and 1983. He won an Oscar for *The Untouchables* in 1988 and established himself as one of the greatest ever movie stars appearing in many other hit films including *Indiana Jones* and *the Last Crusade*, *Highlander* and *The Hunt For Red October*.

The next James Bond film, still with Daniel Craig in the lead, will be released globally on February 14 2020.



China v. Hollywood

China may have the fastest growing film market in the world but it still faces big challenges—including the competition from Hollywood imports.

Even though the Chinese government limits the numbers of foreign made films released there each year, Hollywood movies nevertheless manage to dominate the marketplace.

They are especially popular with young audiences, who are the moviegoing majority with 19-30-year-olds making up 76 percent of ticket buyers in China.

Meanwhile Chinese made films face an especially hard time finding popularity overseas—a problem blamed partly on themes, content and production values but also on the shortage of Chinese movie stars and big-name directors.

While Chinese filmmakers are improving their craft, it remains a struggle to capture the hearts, minds and wallets of the mainstream audiences at home and abroad.

But the problems have been identified and are being worked on. Rao Shuguang, general secretary of the China Film Association says the industry needs to adapt to a whole bunch of challenges, not just the Hollywood invasion.

He highlights the need to expand beyond an excessive reliance on box office revenue. The profit model of American films sees only 30 percent of their total income coming from theatrical box office takings with the other 70 percent from other sources. But China has a much bigger dependence on the box office numbers.

Also stressed is the need for greater copyright awareness to combat the problem of film piracy.

On the plus side is the surge of interest in cinema in recent years. Back in 2012 the number of movie screens in China was 12,407. By 2021 the country is due to have more than 80,000 screens—nearly twice as many as the United States.

Top Ten Christmas Movies

The editorial team of Hollywood International Filmmaker have chosen their list of the top ten Christmas films ever. Do you agree with their selection?

1. It's A Wonderful Life
2. Die Hard
3. Love Actually
4. Bad Santa
5. Scrooged
6. A Christmas Story
7. Elf
8. The Santa Clause
9. White Christmas
10. How the Grinch Stole Christmas



1. It's A Wonderful Life



2. Die Hard



3. Love Actually

Top Ten Christmas Movies



4. Bad Santa



5. Scrooged



7. Elf



8. The Santa Clause



6. A Christmas Story



9. White Christmas



10. How the Grinch Stole Christmas

Disney Expands Theme Park Empire

Disney is spending more money on its theme parks than it did on buying Marvel, Lucasfilm and Pixar combined.

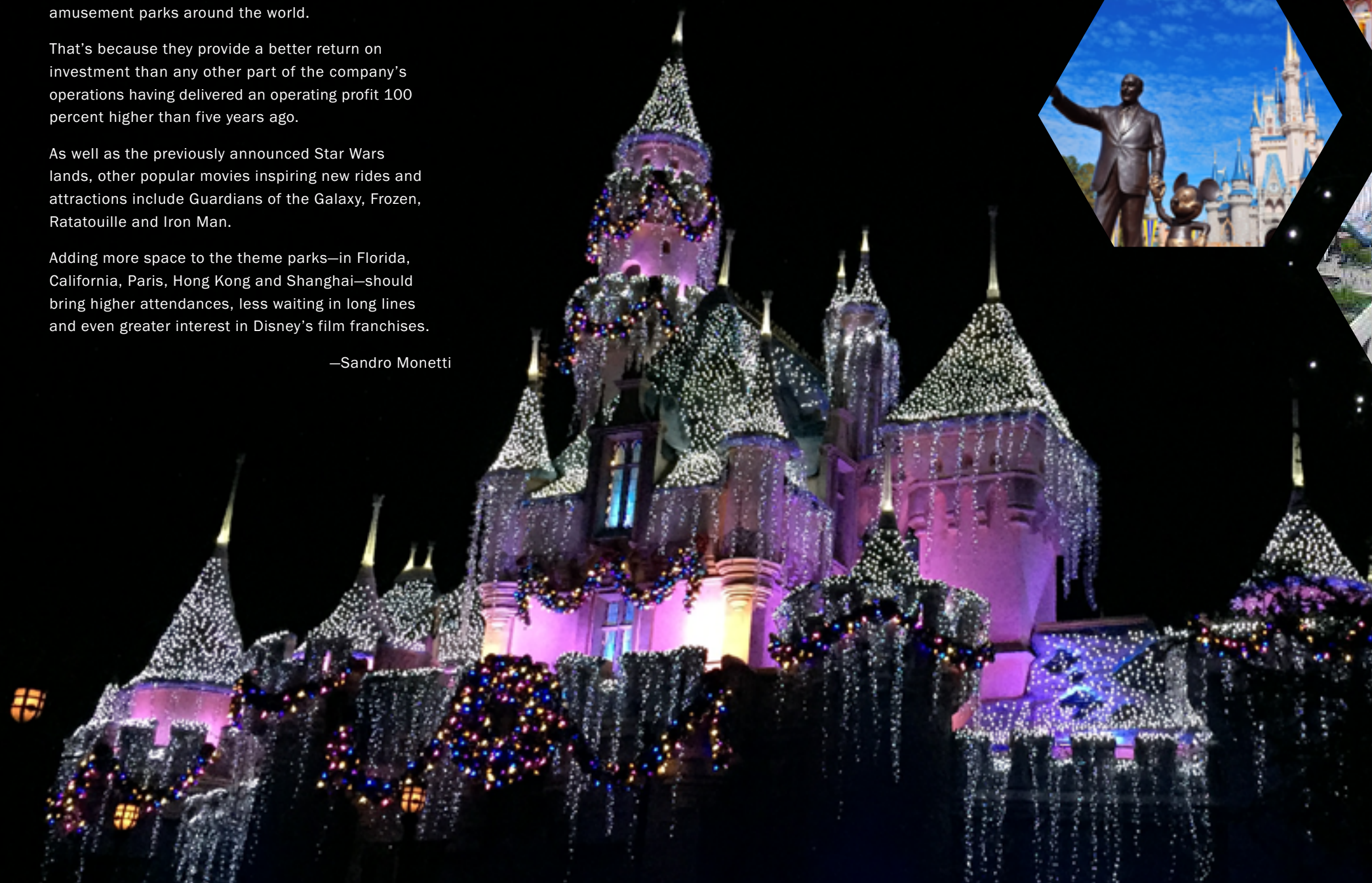
The entertainment empire will splash an estimated \$24 billion on expanding and upgrading all six of its amusement parks around the world.

That's because they provide a better return on investment than any other part of the company's operations having delivered an operating profit 100 percent higher than five years ago.

As well as the previously announced Star Wars lands, other popular movies inspiring new rides and attractions include Guardians of the Galaxy, Frozen, Ratatouille and Iron Man.

Adding more space to the theme parks—in Florida, California, Paris, Hong Kong and Shanghai—should bring higher attendances, less waiting in long lines and even greater interest in Disney's film franchises.

—Sandro Monetti



2018 IFSM
国际时尚超模大赛
全球总决赛



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梅拉諾華粹京劇藝術團

總策劃: 蘇嘉穎 李 愷
總監制: 蘇林淑婷 邱素斐
統籌: 彭 程 樹志明

演出時間: 2019/1/12 19:00
贊助演出票價: VIP100、60、30
演出場館:
ROSEMEAD AUDITORIUM 9063 Mission Drive Rosemead, CA 91770
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A BIG BREAKTHROUGH IN DUBBING

A revolutionary dubbing technique looks set to make foreign language films more popular in more countries.

The rythmo band method represents a huge step forward in dubbing films into different languages and offers opportunities to boost overseas sales.

Most foreign language movies released abroad have subtitles over the original dialogue or feature bad dubbing out of time with the mouth movements of the actors.

But the rythmo band allows words to be stretched or compressed or even changed to perfectly match the lip movements on the screen.

One of the newest movies to use it was Chinese World War II drama Unbreakable Spirit, released as Air Strike in the US and The Bombing in Europe.

That film, starring Bruce Willis, sold to over 100 countries and the impressive dubbing was among the key factors that made it so attractive to buyers.

There were 55 speaking roles dubbed over a four-week period followed by six weeks of mixing.

Originated in France, the technique is now being increasingly adopted in the North American market and elsewhere and its multi-language capability and frame accurate cueing could have a huge impact on international distribution.

—Sandro Monetti





NOW YOU SEE IT, NOW YOU DON'T



Product placement in movies is set to be revolutionized by an impressive new technology which could prove highly lucrative for filmmakers.

For years, advertisers had been paying to place their products in films but once the scene was shot nothing about the resulting image could be changed—until now.

Suddenly any real object can be switched on screen for a completely different virtual replacement—like switching a Coca-Cola can for a Pepsi or an iPhone for an Android.

It's all thanks to a platform called Placer built by L.A. tech firm Ryff due to improved graphics computing power combined with the latest rendering and Artificial Intelligence breakthroughs.

How this can be monetized is by inserting different products in the same scene for different audiences or countries—allowing much more locally or specifically targeted advertising opportunities. In other words, tailoring content to different audiences.

That's a money spinner because product placement is already a \$23 billion industry, according to U.S. Department of Commerce figures.



Only launched in summer 2018, Ryff already has relationships with industry giants like Intel, Dell and Cisco.

The company's Chief Executive, Roy Taylor, is promising more disruptive breakthroughs from his firm, saying, "Ryff is the first image technology company using AI and visual computing to change the way we experience entertainment."

One such innovation is clickable screens so viewers can make instant purchases of what they see on screen when watching from home.

—Sandro Monetti



ONE GIANT LEAP FOR MOVIES



Astronaut film First Man has redefined the way space movies are made.

The traditional approach would have been to film the actors on a set against a green screen and later digitally add in their surroundings, like the stars and planets, in post-production.

But director Damien Chazelle threw out those old ideas, avoided any green screen shots and brought in visual effects supervisor Paul Lambert, an Oscar winner earlier this year for Blade Runner 2049, to help him find a new way of making audiences feel like they were really up in space with the astronauts.



Their solution was to use a 35-foot-tall and 65-foot-wide LED screen onto which they projected digital imagery they created for the film.

That allowed the actors to react to things they could actually see in real time and for reflections of the digital content to be seen on their visors in close up shots.



For a sequence where the Gemini space ship goes into a spin, the capsule does not rotate at all but instead the content on the video wall rotates—giving the audience a similar sense of motion sickness to that felt by the spacemen.

When first man on the moon Neil Armstrong, played in the film by Ryan Gosling, walks onto the lunar surface delivering that famous line “One small step for man, one giant leap for mankind” his footprint is computer generated. Moviemakers used a scenery generator program called Terragen which animated everything from clouds to stars.



Much of the moon landing sequence was shot on IMAX cameras and that makes for a better viewing experience if First Man is seen in an IMAX theatre. That's because IMAX theaters allow viewers to see around 25 percent more picture on screen than regular theatres which tend to cut off top and bottom of screens during IMAX filmed scenes.

But it wasn't all digital trickery. To portray the different gravity on the moon, filmmakers used a bungee jump system so Ryan Gosling could appear weightless at times while exploring the lunar surface.

—Sandro Monetti



AND THE WINNER IS?

How to Enter the World's Major Movie Awards.

Awards season is almost upon us with the major film prizes set to be handed out in early 2019.

Entries are now closed but if your film is going to be a contender next time round, you will need to know the submission regulations.

There are similarities in entry guidelines for all the major awards—namely filling out a form online containing all the information for qualification and the names of cast and crew to be considered in each category. There are differences too and these can be requirements can be found on the websites of the organizations operating each event.

All of the awards are voted for by film industry professionals. The handy guide accompanying this article lists the most prestigious prizes in the film world and the email or website addresses where you can submit for them.



Over the last 12 months, the biggest change has been in the number of voters added to the Oscars selection pool. Following criticism of a lack of diversity in its membership, the Academy took steps to bring in more women, people of color and international filmmakers and that mission was largely reflected in the 928 new members invited to join in 2018.

Among those new members are American comedy actress Tiffany Haddish of *Girls Trip* and British actress Daisy Ridley from the new *Star Wars* films.

Other groups have also taken steps to increase diversity and it will be interesting to see what impact that has on the films and talents chosen as award winners.

—Mimi Li; Sandro Monetti



Academy Awards (Oscars)

Held in: Los Angeles each February

Operated by: Academy of Motion Picture Arts and Sciences (AMPAS)

Where to submit online: submissions.oscars.org



British Academy Film Awards (BAFTAs)

Held in: London each February

Operated by: British Academy of Film and Television Arts (BAFTA)

Where to submit online: awards@bafta.org



FESTIVAL DE CANNES

Cannes Film Festival

Held in: Cannes each May

Operated by: French Association of the Film Festival

Where to submit online: www.festival-cannes.com

GOLDEN
GLOBE
AWARDS

Golden Globes

Held in: Los Angeles each January

Operated by: Hollywood Foreign Press Association (HFPA)

Where to submit online: awards@goldenglobes.com



Sundance Film Festival

Held in: Park City, Utah, each January/February

Operated by: Sundance Institute

Where to submit online: programming@sundance.org

How to Enter the Chinese Major Movie Awards

China's five major film awards are the Golden Rooster Awards, the Hundred Flowers Awards, the Huabiao Awards, the Hong Kong Film Awards, and the Golden Horse Awards.



Golden Rooster Awards
Held in: China biennial each September
Operated by: China Film Association
Where to submit online: zgdyjxh@163.com



Hundred Flowers Awards
Held in: China biennial each September/November
Operated by: China Film Association
Where to submit online: zgdyjxh@163.com



Huabiao Awards
Held in: China each August
Operated by: Ministry of Culture of the People's Republic of China
Where to submit online: gdzjxfb@chinasarft.gov.cn



Golden Horse Film Festival and Awards
Held in: Taiwan each October
Operated by: Taipei Golden Horse Film Festival Executive Committee
Where to submit online: gha@goldenhorse.org.tw



Hong Kong Film Awards (HKFA)
Held in: Hong Kong each March/April
Operated by: Hong Kong Film Awards Association Ltd
Where to submit online: hkfaa@hkfaa.com

These are Asia's Biggest International Awards.

The aim of the Golden Goblet Awards is to present and encourage the creation of diverse films.

The Tokyo International Film Festival is dedicated to discovering outstanding Asian and international films and providing a broader display platform for young filmmakers.

The International Film Festival's main purpose is to provide screening venues for world-class films, and contribute to the world's film culture exchanges.



Golden Goblet Awards
Held in: Shanghai each June
Operated by: Shanghai Municipal Administration of Culture, Radio, Film & TV and Shanghai Media & Entertainment Group
Where to submit online: molly@siff.com



Tokyo International Film Festival (TIFF)
Held in: Tokyo each October
Operated by: Tokyo International Film Festival Executive Committee
Where to submit online: inquiry@tiffcom.jp



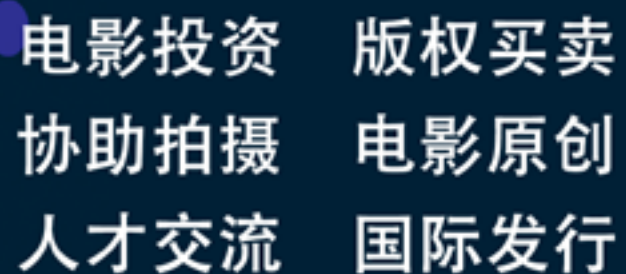
International Film Festival of India (IFFI)
Held in: India each November/December
Operated by: Directorate of Film Festivals
Where to submit online: iffi-pib@nic.in



Busan International Film Festival (BIFF)
Held in: South Korea each October
Operated by: Busan International Film Festival Executive Committee
Where to submit online: program@biff.kr



Beijing International Film Festival
Held in: Beijing each April
Operated by: The people's Government of Beijing City
Where to submit online: project@bjiff.com



40

POLICY & REGULATIONS

It's always better to be safe than sorry.





A NIGHT OF STARS

The British Academy Britannia Awards celebrated the very best international talent with a star-studded ceremony in Beverly Hills, California.

Honored with career achievement awards were actors Jim Carrey, Cate Blanchett, Emilia Clarke and Damian Lewis along with director Steve McQueen and Marvel Studios President Kevin Feige.

Attending the Beverly Hilton event were a string of other top industry names including Viola Davis, Joan Collins, Jon Favreau, Sarah Miles, Ryan Coogler and Kathleen Kennedy.

The ceremony was organized by BAFTA Los Angeles which serves as a bridge between the British entertainment community and Hollywood, celebrating excellence in the industry with a series of initiatives, programs and events.

—Sandro Monetti

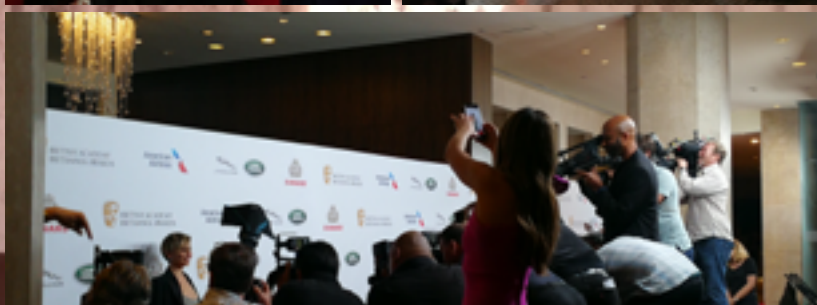




STARS AT TABLES







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2018 **THE BRITANNIA**
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